

#### FAHAMU KENYA — NEWSLETTER Issue 01, August 2022

# EMBASSY OF THE REPUBLIC OF KENYA IN STOCKHOLM, SWEDEN

The Embassy of the Republic of Kenya in Stockholm is accredited to the Kingdom of Sweden, the Kingdom of Denmark, the Republic of Finland, the Republic of Iceland, the Kingdom of Norway, the Republic of Estonia, the Republic of Latvia, and the Republic of Lithuania.

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#### **HAMJAMBO!**

I take this opportunity to introduce the fresh look of our Embassy newsletter 'Fahamu Kenya.' A newsletter that seeks to give our stakeholders a glimpse of activities that the mission has been engaged in, and to share our vision for enhanced bilateral relations with the Nordic and Baltic countries.

The last two years have been difficult for most of us, with the Covid-19 pandemic having changed the way we conduct our day-to-day work. However, thanks to technology, we continued with some of our engagements with members of the Kenya Diaspora and strategic partners here in the Nordics, albeit with a limited capacity. We are gradually settling into the new normal.

As part of its strategic objectives, the Embassy has been involved in the promotion of bilateral engagements and the promotion of trade and investment between our countries of accreditation and Kenya. My visit to Ostergötland, World Maritime University, British Chambers of Commerce in Denmark and the hosting of the annual SWEACC Business and Investment Forum in Nairobi, are but examples of the activities in which we have engaged. Of great significance is the expansion of the Embassy's accreditation to include the Baltic states of Estonia, Latvia, and Lithuania. The historic visit to Kenya by the President of Estonia which culminated in the signing of a number of Frameworks for Cooperation is a promise of Kenya's interest to further enhance her relations with her partners and friends in the Nordic and Baltic countries. The Embassy has also increased its engagement with the Diaspora and as you will see in this edition, we were able to participate in some activities with members of the Diaspora.

I, therefore, invite you to enjoy this first edition of 'Fahamu Kenya.' We appreciate your feedback on the content, layout, and any other area of this journal so that we can make it more informative and enjoyable to you, our stakeholders.

#### Karibuni!



**H.E Diana W. Kiambuthi** Ambassador



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# KEY HIGHLIGHTS 2021 - 2022

# OFFICIAL VISIT BY H.E. KERSTI KALJULAID, PRESIDENT OF THE REPUBLIC OF ESTONIA TO THE REPUBLIC OF KENYA

In September 2021, the President of Estonia, H.E. Kersti Kaljulaid, made a historic official visit to Kenya at the invitation of H.E. President Uhuru Kenyatta. The four-day visit was held on the 8th to the 11th of September.

The two Heads of State held private talks in Nairobi and proceeded to lead their respective delegations in bilateral talks where several agreements were signed. The agreements include a bilateral framework of cooperation on Political Consultations, Health, and a letter of intent in cooperation on the Environment.

The two Heads of State celebrated the existing bilateral cooperation in various sectors, particularly ICT and innovation in which Estonia is a global leader.

The two Heads of State signed agreements committed to strengthening bilateral cooperation in sectors such as trade and investment, and digital transformation with a view to spur economic growth and create employment for Kenya's youth.

The two Heads of State further discussed issues on International Peace and Security, multilateralism, and economic and social recovery after the Covid-19 pandemic. In addition, the two leaders also agreed to cooperate on the achievement of the United Nations Sustainable Development Goals, the 2030 Agenda and the 2063 Agenda of the African Union as the way to build sustainable, just, inclusive, and resilient economies.



Bilateral talks between Kenyan and Estonian delegation at State House Kenya.

The President of Estonia was accompanied by a high-level delegation from Tallin, which participated in the Kenya-Estonia Business Forum with a focus on e-services. President Kaljulaid also met with the head of Kenya Forest Service, Mr. Julius Kamau, the Chief Conservator of Forests; the Director General of Kenya School of Government, Dr. Ludeki Chweya; Safaricom Chief Executive Officer Mr. Peter Ndewa, among other stakeholders in Kenya.



H.E. Kersti Kaljulaid (right) President of Estonia meets H.E Uhuru Kenyatta (left), President of Kenya.



H.E. Kersti Kaljulaid (sitting, centre) President of Estonia visit to Kenya Forest Service accompanied by Keriako Tobiko (sitting, centre right), CS for the Ministry of Environment and Forestry, Kenya, Dr. Monica Juma (sitting, far right), CS for Energy and Petroleum, Kenya, Dr. Chris Kiptoo (sitting, centre left), PS for the Ministry of Environment and Forestry, Kenya and Amb. Diana Kiambuthi (standing, left side).

#### VISIT TO WORLD MARITIME UNIVERSITY BY AMBASSADOR DIANA KIAMBUTHI

On 9th October 2021, H.E. Amb. Diana Kiambuthi, attended a farewell party for outgoing Kenyan students for the Academic year 2021 at the World Maritime University (WMU), held at Hyllie Folkets Hus, Malmö, at the invitation of the Kenyan community in Skåne (KISWA).

On 11th October 2021, the Ambassador proceeded to pay a courtesy call on the President of the World Maritime University (WMU), Dr. Cleopatra Dombouya-Henry.

During the farewell party, H.E. Amb. Kiambuthi appreciated KISWA for inviting her to the farewell for the outgoing and incoming Kenyan students at the World Maritime University. She hailed the Kenyans' decision to mark the passage of a major step in the career of the Kenyan students.

The Ambassador recognized the significant role WMU has played in assisting Kenya to realize one of her national objectives, by according an opportunity to study various courses and specializations in the field of maritime management.



Amb. Diana Kiambuthi speaks during the farewell party for Kenyan students at Hyllie Folkets in Malmö.

The Ambassador underscored the role of the Memorandum of Understanding (MOU) signed by the World Maritime University and the State Department of Shipping and Maritime Affairs of Kenya. A number of brilliant Kenyans have benefitted from this partnership.

The MOU provides for partnership between Kenya and WMU in supporting the growth of a well-developed, coordinated, and efficient shipping and maritime sector by providing specialized maritime and ocean education, training, research, and capacity-building.

On the role of KISWA in Sweden, the Ambassador noted that it has been the tradition of KISWA to receive, engage with, and extend assistance to Kenyan students coming for studies in Sweden. This has helped them settle in fast and to feel at ease.

The Ambassador congratulated the outgoing students for accomplishing their academic programmes. She noted that it was not an easy task to accomplish a postgraduate programme, and while doing so in a foreign land away from family and friends. The Ambassador was confident that with this academic achievement the graduates were better and more skilled global citizens, in addition to the networks they had created.



Amb. Kiambuthi during the farewell party for Kenyan students at Hyllie Folkets in Malmö.

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#### Continued from page 2

#### Courtesy Call on the President of WMU, Dr. Cleoptra Dombouya-Henry

On 11th October 2021, H.E. Amb. Kiambuthi paid a courtesy call on the President of WMU, Dr. Cleoptra Dombouya-Henry at the university premises in Malmö. During the meeting, it was noted that WMU is the International Maritime Organization's (IMO) world centre of excellence in postgraduate maritime and oceans education, professional training, and research, with a dedication to building global capacity and promoting sustainable development.

The Ambassador observed that Kenya needed enhanced capacity in maritime management to address emerging issues brought about by the country's rapid economic growth. She noted that the general demographic of Kenya is 35 years and below, and a growing middle class with increased purchasing power.

The Ambassador reiterated Kenya's need for scholarships in the maritime field to bridge the emerging skills gap due to the increasing demand for such skills. The MOU signed with Kenya creates a partnership between Kenya and WMU in the support of the growth of a well-developed, coordinated, and efficient shipping and maritime sector by providing specialized maritime and ocean education, training, research, and capacity-building.



H.E Diana Kiambuthi and a faculty member at the World Maritime University hold pillows with inscriptions of UN SDG 5 and 4 respectively during the courtesy call at WMU.



Ambassador Kiambuthi (left) during courtesy call on the President of WMU Dr. Cleoptra Dombouya-Henry (right).

# VISIT TO SWEDEN BY THE DEPARTMENTAL COMMITTEE ON DEFENCE AND FOREIGN RELATIONS

A delegation of the Departmental Committee on Defence and Foreign Relations of Kenya visited Sweden on 10th November 2021. The visiting delegation was led by the Chairperson, Hon. Katoo Ole Metito, who is also the Member of Parliament for Kajiado South Constituency. The delegation also comprised two other members of the Committee—the Igembe North MP Hon. Richard Maoka Maore, and Hon. Yusuf Hassan Abdi, the MP for Kamukunji. The delegation was received in Stockholm by Kenya's Ambassador to Sweden, H.E Diana Kiambuthi.

The delegation held a series of meetings with the host government. They met with the State Secretary for Foreign Affairs, Mr. Robert Rydberg. They were taken on a tour of the Swedish Parliament (Riksdag), before holding a joint meeting with the Swedish Parliamentary Committee of Foreign Affairs and Defence.

Hon. Metito and his team had discussions with the senior Committee Secretary, of the Riksdag, as well as a meeting with the Senior Adviser, Department for Capabilities and Operations, Ministry of Defence.

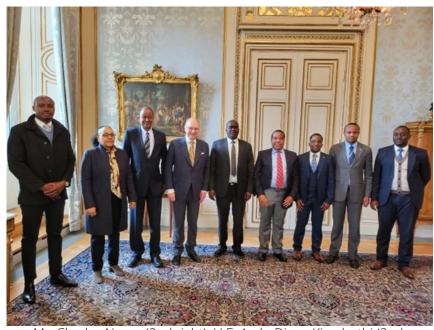


Delegation with Diplomatic staff at Ambassadors Residency.

The purpose of the meetings was to seek ways of deepening ties on the bilateral cooperation and partnership with the Swedish government, especially on the emerging challenges on issues of regional peace and security, governance, climate and environment, trade imbalances, and post Covid-19 recovery.

During the joint meeting with the Parliamentary Committee of Foreign Affairs and Defence, it was agreed that Kenya and Sweden will extend and deepen the cooperation in the areas of peace and security, trade, environment, and governance.

Hon. Metito expressed his gratitude to the Swedish Ministries and Departments that participated in organizing the meetings and tours which were beneficial to the Kenyan delegation.



Mr. Charles Nyaga (2nd right), H.E. Amb. Diana Kiambuthi (2nd left), Mission staff and members of the Departmental Committee on Defence and Foreign Relations of National Assembly during tour of the Swedish Parliament (Riksdag).



Delegation with H.E. Amb. Diana Kiambuthi at the Embassy.

# VISIT TO DENMARK BY THE KENYAN DELEGATION ON FOOD AND DRUG SAFETY LEGISLATION

A government delegation on Food and Drug Safety Legislation from Kenya visited Denmark on 21st to 27th November 2021 at the invitation of the Danish Government. The visit was made under the Strategic Sector Cooperation (SSC) programme on Agriculture between Kenya and Denmark. The delegation was led by Professor Boga Hamadi, Kenya's Principal Secretary for Crop Development and Agricultural Research.

The delegation was made up of Members of Parliament from two Departmental Committees of Agriculture and Health, respectively. Other members of the delegation included senior officials from the Ministry of Agriculture, Livestock Fisheries and Cooperatives, and the Ministry of Health. The two ministries engage in the development of the Food and Drug Safety Legislation in Kenya.



Delegation during one of the site visits accompanied by Ms. Nairimas Ole-Sein (right) Minister-Counsellor I at Kenya Embassy Stockholm at the offices of Danish veterinary and Food Administration.

The purpose of the visit was to study how the Danish Government develops and implements its safety legislation on food and drugs and use this experience and information to enrich the Kenyan process of developing this legislation.

The delegation visited the Danish Veterinary and Food Administration (DVFA) — a Department of the Ministry of Food, Agriculture and Fisheries that regulates the food chain from the farm to the table. They were briefed about the activities of the Department including Food, feed and Veterinary legislation and control; Animal diseases and welfare; Nutritional information; and international cooperation. They also had a session with officials from the Danish Parliament.

The delegation had an opportunity to witness the implementation of food safety legislation by observing inspection visits to a farmerowned dairy farm, Arla Dairy, and a warehouse that supplies restaurants and catering businesses with food, Horkram Food Service.

During the wrap-up meeting Prf. Hamadi expressed his gratitude to the DVFA for organizing the visit and observed that the members of the delegation, have gained a lot of insight from the Danish system, which would be useful in the development of an effective food safety bill in Kenya.



Delegation group photo outside Danish Parliament.

# JAMHURI DAY CELEBRATIONS IN STOCKHOLM

The Kenya Embassy in collaboration with the Kenya Women In Scandinavia (KWIS) hosted the 58th Jamhuri Day celebration that was held at Bergshamraskolan, Stockholm on 11th December 2021. The event was attended by Kenyan residents in Sweden, with some travelling from as far as Malmö and Gothenburg.

The programme included motivational speakers who provided titbits on how to enter the Swedish labour market and encouraged the youth on how to be responsible members of society. Participants were entertained with dances and music, both gospel and secular.

The highlight of the evening was the speech by H.E. Amb. Diana Kiambuthi, which focused on encouraging members of the Diaspora to look out for each other and be their brother's keeper. She thanked KWIS and other Diaspora associations for the work they have been doing in support of members of the Diaspora and their continued cooperation with the Embassy. She informed all those present that the Embassy is there to collaborate with them and welcomed them to reach out whenever they need to.



H.E. Amb. Diana Kiambuthi, the Ambassador of Kenya addresses the diaspora.



Mr. Osore Ondusye, Member of Kenya Diaspor in Stockholm, Sweden gives a speech.



Ms. Chebet Keter, Chairwoman for Kenyan Women in Scandinavia (KWIS) speaks to attendees.

#### Continued from page 6



H.E. Amb. Diana Kiambuthi with members of KWIS.



Guests stand up for Kenya nationa anthem.



H.E. Amb. Diana Kiambuthi, takes a photo with members of the Diapora in Stockholm.





Kenyan food made available for guest

Photos from Jamhuri Day

### INTERNATIONAL WOMEN'S DAY 2022 – "WOMEN DRIVING THE GREEN AGENDA" AN AFRICAN PERSPECTIVE

International Women's Day is a special day set aside to celebrate the great strides and achievements that women across the globe have made. In 2022 Women ambassador's in Sweden from African states organised a celebration for the progress made and to continue discussions on ways forward for women's empowerment.

The function was held on 18th March 2022 at the residence of Zimbabwe's Ambassador Priscilla Misihairabwi-Mushonga. The theme was "Women Driving the Green Agenda from an African Perspective." The Green agenda theme focused participants' attention on how the global community can pull resources together and produce initiatives geared toward sustainable growth.

As the recent pandemic and volatile economic strains experienced in the recent past has accelerated the need for society to rethink strategies regarding issues such as development, sustainability, climate change, and economic growth, to name a few.

Amb. Diana Kiambuthi, during her summation of the event, noted that with more women taking up the mantle in critical positions in notable institutions cutting across multiple sectors and careers than was previously the norm, there is a need for women to engage and get involved with the green agenda actively. Representation by women will provide an excellent opportunity for issues that affect women to be addressed because they will have direct input. This can be through engagement with policymakers and shapers.

Participants took stock of the strides society has made to mark this occasion in championing gender equality in the working space and community. Through this, we can glimpse success stories and areas upon which we can improve. After accessing the progress on the ground, the discussion and engagements can develop further into sharing ideas on how further progress can be made.



H.E. Amb. Diana Kiambuthi during her summation of the event.

## BLUE TALKS IN STOCKHOLM

Kenya and Portugal will co-host the 2nd United Nations Oceans Conference 2022 in Lisbon, Portugal from 27th June to 1st July 2022. As part of the activities to raise awareness of this Conference and stakeholder engagement, the Embassy of Kenya in Stockholm, and the Embassy of Portugal, co-hosted an event known as Blue Talks on 19th April 2022 in Stockholm. The event was organised in close collaboration with the Swedish Ministry of Foreign Affairs, the Swedish Ministry of Environment, and the United Nations Development Programme (UNDP).

The focus of the event was on interactive dialogue 8 of the Conference, which aims at Leveraging inter-linkages between Sustainable Development Goal 14 and other Goals towards implementation of the 2030 Agenda. The event was divided into three panels — Innovation to address Ocean challenges, The Blue Economy and Gender and Oceans.



Cleopatra Doumbia-Henry, President of the World Maritime University (WMU) poses a question to panelists.



Ruth Mathews, Senior Manager / Coordinator, Stockholm International Water Institute (SIWI) with a question.

Mrs. Lucy Obongu, the Acting Fisheries and Blue Economy Secretary at the Ministry of Agriculture, Livestock, Fisheries and Cooperatives participated in the panel on The Blue Economy, while Mrs. Nancy Karigithu, the Principal Secretary of the State Department for Shipping and Maritime participated in the panel on Gender and Oceans.

The outcome of the event was shared with the Stockholm +50 Secretariat and the UNOC2022 cohosts with the objective that they would provide some impetus for the inclusion of an ocean perspective with a focus on sustainability, innovation, and gender equality in the Stockholm+50 Conference. The Stockholm+50 conference was a commemoration of 50 years since the 1972 Conference on the Human Environment. The conference provided a platform for reflection; and a time to focus on ways to accelerate the achievement of the Sustainable Development Goals (SDGs).



Nancy W. Karigithu, Principal Secretary, State Department for Shipping and Maritime, Kenya makes her presentation.



Mrs. Lucy Obongu, the Ag. Fisheries and Blue Economy Secretary at the Ministry of Agriculture, Livestock, Fisheries and Cooperatives, Kenya participating virtually.

#### **AFRICA DAY 2022 CELEBRATIONS**

#### IN STOCKHOLM

On 25th May 2022, a reception to commemorate Africa Day 2022, was organised by African Missions accredited to Sweden, under the theme, "Building Resilience in Nutrition on the African Continent: Accelerate the Human Capital, Social and Economic Development". The reception was held at the Historiska Museet and was graced by Secretary of State to the Minister for Foreign Affairs, Magnus Nilsson as the Guest of Honour.

In her welcoming remarks, H.E. Ms. Rose Salukatula, the Ambassador of Zambia, and the Dean of the Africa Group of Ambassadors, noted that the commemoration of African unity is an opportunity to celebrate African diversity and success, and to highlight the cultural and economic potential that exists on the African continent. She pointed out that the Africa Day celebrations acknowledge the progress that Africans have made while reflecting upon the familiar challenges African countries face in a global, regional, and local context.

The event was an elaborate display of the rich cultural diversity of the African continent, with a wide array of delicacies from all the 21 African countries represented in Stockholm. Guests were also treated to a dance performance from Rwanda, and music from the Kuvumbana Band of Mozambique and the Dekula Band of the DRC.

Guests to the Kenya Embassy stand were treated to mouth-watering goat meat (nyama choma), and meat/vegetable samosas.



Master of ceremony introduces the program for the day.



African Ambassadors to Sweden with the guest of honour, Magnus Nilsson State Secretary to Minister for Foreign Affairs, Sweden (Centre).



Opening remarks by H.E. Ms. Rose Salukatula, the Ambassador of Zambia and the Dean of the Africa Group of Ambassadors.



Guest of Honour, Magnus Nilsson State Secretary to Minister for Foreign Affairs, Sweden addresses the guests.



H.E. Amb. Diana Kiambuthi (right), the Ambassador of Kenya in conversation with H.E Ms B S Mabandla (left) the Ambassador of South Africa and H.E. Grace Alfred Olotu (centre) the Ambassador of Tanzania.



Nyama Choma served at the Kenyan food Stand.



Guests partake in the African food experience during the celebration.



Plate with various Africa delicacies.

#### KENYA AND SWEDEN CO-HOST STOCKHOLM +50 INTERNATIONAL MEETING

H.E. President Uhuru Kenyatta and H.E. Prime Minister Magdalena Andersson co-chaired a 2-day international environmental meeting dubbed Stockholm +50. The objective of the meeting, which took place in Stockholm on 2nd and 3rd June 2022, was to commemorate 50 years since the United Nations Conference on the Human Environment and contribute to accelerated action towards a more sustainable society.

In his statement during the opening session of the meeting, H.E. President Uhuru Kenyatta noted that while in the last 50 years we have deepened our understanding of the grave environmental threat that we all face, we have made little progress in terms of designing and implementing bold actions to address this threat.



H.E Uhuru Kenyatta, President of Kenya addresses the 1st Plenary Meeting.

H.E. President Kenyatta underscored the role that Kenya continues to play in advancing the environmental agenda. As host to the United Nations Environment Programme (UNEP) since 1972, environmental issues have maintained prominence in Kenya's national development plans. He highlighted the ban on single-use plastic in 2017 and the acceleration of the generation of renewable energy to account for 80% of Kenya's clean energy, as some of the bold actions that the Government of Kenya has taken to address the environmental threats.

On the effects of Climate Change and the need for mitigation, he stated that '... Africa, despite its limited global emission footprint, is suffering disproportionately from the impact of climate change. We are currently facing multiple climate-related humanitarian crises in the Sahel region, the Horn of Africa, and parts of Southern Africa as well because of flooding, drought, and rising sea levels. While these crises require urgent and collective action, it is even more important to take action to forestall more such crises.' He called on development partners '...to honour their commitments to doubling global climate finance, especially for adaptation, to enable developing countries to invest in climate-resilient infrastructure and systems.'

H.E. President Kenyatta called for the development of a comprehensive, holistic, and transformative package of environmental actions, by the time COP27 is held in November 2022. He explained 'This should be an integrated package that pulls together the outcomes of COP26 held last November, UNEA 5.2 in March, Stockholm+50 where we are today and the upcoming UN Oceans Conference to be held in Lisbon at the end of June this year.'



H.E Uhuru Kenyatta, President of Kenya and António Guterres, Secretary General UN at the 1st Plenary meeting.

#### Continued from page 11

The opening session was graced by H.M. King Carl Gustav, H.R.H. Crown Princess Victoria, H.E. President Mokgweetsi Masisi of Botswana, H.E. President Azali Assoumani of Comoros, H.E. Mohamed al-Menfi of Libya and H.E. António Guterres the Secretary General of the UN.

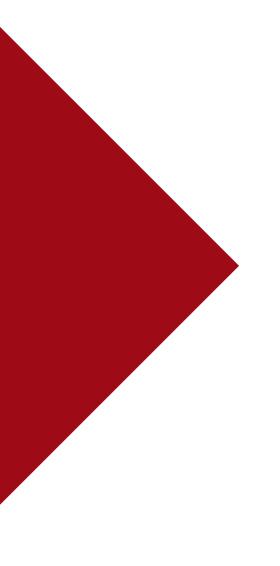
On the side-lines of the meeting, Kenya hosted six (6) side events including Action towards Green and Blue financing, co-hosted with the Government of Sweden; Global call for Finance Action towards the nexus between climate and Security; Building partnerships for blue economy resources, sports and environment, co-hosted with the Stockholm Environment Institute; Action towards Marine Plastic pollution for Implementation of Sustainable Development Goals, co-hosted with the Government of Ecuador, The International Maritime Organization, Food and Agriculture Organization, and World Wide Fund for Nature; and a High-Level Event on the Road to Lisbon, co-hosted with the Government of Portugal.

In line with the environmental agenda and to commemorate this historic meeting, H.E. President Kenyatta planted a tree at the official residence of the Ambassador of Kenya in Stockholm.

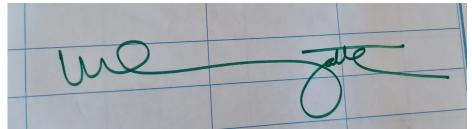




H.E. President Uhuru Kenyatta plants a tree at the official residence of the Ambassador of Kenya in Stockholm.







H.E. President Uhuru Kenyatta signs the guest book at the official residence of the Ambassador of Kenya in Stockholm.



Photo of high-level dignitaries attending Stockholm+50.



Minister, delegates, youth, and civil society rush the stage to cheer after "Ten key recommendations from the meeting" presentation.



Dr. Chris Kiptoo, Principal Secretary for the Ministry of Environment and Forestry, Kenya addressing the Side Event: *Global Call for Financial Action Towards the Nexus Between Climate and Security.* 



Keriako Tobiko, Cabinet Secretary for the Ministry of Environment and Forestry, Kenya addresses the side event: *A Common Agenda for Future Generations.* 



Amb. Macharia Kamau, Principal Secretary for the Ministry of Foreign Affairs, Kenya Addresses fellow panellists and audience during high level side event: *the road to Lisbon*.



Nancy Karigithu, Principal Secretary, State Department for Shipping and Maritime, Kenya addressing the Side Event: *Action Towards Green and Blue Financing*.

Photos from stockholm+50 14

#### TEAM KENYA'S PARTICIPATION IN THE 2022 ADIDAS STOCKHOLM MARATHON

The 2022 Adidas Stockholm Marathon happened on Saturday 4th, June. An interesting race with a dramatic turn of events, particularly in the men's race, that would cost the lead runner an opportunity to break the course record.

Felix Kirwa, representing Team Kenya, fought hard to win the marathon with a time of 2:11:08, followed closely by Kesete in second place with a time of 2:11:45 ahead of John Langat also of Team Kenya, who came in third with a time of 2:12:39. Felix missed out by less than a second on a chance to break the record of 2:10:10 set by Nigussie Sahlesilassie in 2019. This was because the lead motorcycle misled athletes meaning he took a wrong turn at the 35km point. Thereby taking him 1.1 km off track along with the other two runners who were part of the leading trio from the start of the marathon. This meant he had to retrace his steps and pass the other competitors who had an advantage by following the designated path.



Felix Kirwa celebrates winning the marathon by Thomas Persson/reportagefotografen

Kenya's Pauline Korikwiang was making her debut in the marathon. Having planned her debut in 2016, an injury setback delayed her debut, but with rehab, training, and patience, she could get back to marathon form. A debut worth remembering, Korikwiang came in second with a time of 2:32:18, and fellow Team Kenya representative, Mercy Kwambau of Kenya, finished third with a time of 2:33:43.

Ambassador Diana Kiambuthi and colleagues were present to cheer the Kenyan Athletes at the marathon in which eight Kenyans participated—noting that the nation continues to be proud of every single member of Team Kenya who represented our home country with honour.

#### Adidas Stockholm marathon top results

#### MEN:

- 1. Felix Kirwa KEN 2:11:08,
- 2. Merhawi Kesete ERI 2:11:45,
- 3. John Langat KEN 2:12:39,
- 4. Berhane Tesfay ERI 2:14:42,
- 5. Samuel Russom ERI 2:15:39

#### **WOMEN:**

- 1. Tsige Haileslase ETH 2:31:48,
- 2. Pauline Korikwiang KEN 2:32:18,
- 3. Mercy Kwambau KEN 2:33:43,
- 4. Judith Cherono KEN 2:34:42,
- 5. Hanna Lindholm SWE 2:36:39,
- 6. Betty Chepkwony KEN 2:37:08,
- 7. Esther Cheasang Kakuri KEN 2:37:29,
- 8. Caroline Chepkwony KEN 2:39:27



Ambassador Diana Kiambuthi (centre) and colleagues cheering the Kenyan Athletes

# TRADE & INVESTMENT

#### AMBASSADOR'S VISIT TO ÖSTERGÖTLAND

On November 3, 2021, H.E. Amb. Diana Kiambuthi made an official visit to Östergötland County at the invitation of the Governor, Mr. Carl Fredrik Graf. During the visit, the Ambassador was taken on a tour of the Händelö Eco-Industrial Park, a unique centre for urban symbiosis, bioenergy, and a circular economy in the Municipality of Norrköping.

The Industrial Park is based on the concept of exploiting synergies between energy companies and the processing industry. The Park comprises a cluster of industries that use each other's by-products and residual products as raw materials. Residual products and waste drive the combined heat and power plant to produce residual steam, which is then used in the manufacture of ethanol and feed. The carbon dioxide formed during production is converted into carbonic acid and used in the food industry. Residual products from the production of ethanol and feed are converted into biogas and fertilizer.

The Ambassador visited the Norrköping City Hall where a presentation on the City of Norrköping was made by Ms Päivi Johansson, the 2nd Vice Chair of the Municipal Assembly. The presentation included business opportunities and environments for innovation in Norrköping, and current projects and ongoing cooperation with Uasin Gishu County.

H.E Amb. Diana Kiambuthi with Mr. Carl Graf Fredrik, Governor of the County of Östergötland at Linköping Castle during dinner hosted by the Governor.

The Ambassador later toured NODRA, a waste recycling centre in Returpunkten. NODRA is a limited company owned by the municipality of Norrköping. It provides clean drinking water to the municipality and purifies wastewater before releasing it back into nature. The company is also responsible for collecting, transporting, and recycling household waste.

The visit ended with a dinner hosted by Governor Graf in honour of H.E. Amb. Kiambuthi at the Linköping Castle, with the presence of members of the business community resident in Östergötland County and with interest in pursuing further engagement with Kenya.

The Ambassador was accompanied by Mr. Robert Mokaya, the First Counsellor at the Kenya Embassy, Stockholm.



H.E Amb. Diana Kiambuthi during her tour of Händelö Eco Industrial Park in Norrköping.



Händelö Eco Industrial Park in Norrköping that was visited by Amb. Diana Kiambuthi. Picture source: *Lantmännen*.

# SWEDISH EAST AFRICAN CHAMBER OF COMMERCE BUSINESS & INVESTMENT FORUM 2022

The Tenth Swedish East Africa Chamber of Commerce Business and Investment Forum (SWEACC- BIF) was held on 27th -28th April 2022 at Serena Hotel in Nairobi, Kenya. The Forum brought together investors from Sweden as well as from four EAC member states Kenya, Rwanda, Tanzania, and Uganda.

SWEACC- Business Forum is an annual event organized by SWEACC in partnership with East Africa Community (EAC) member state Embassies in the Nordic region to foster business, trade, and investment between Sweden and the EAC member states. The Forum provides opportunities for Business to Business (B2B), and Business to Government (B2G) meetings to develop new, meaningful, and sustainable trade, technological exchange, and investment partnerships between investors in Sweden and in the EAC region.

The theme of the 2022 forum was "Digitalization for Societal Development," with a focus on Healthtech, Edutech, Fintech, Greentech and Agritech. The forum was organized in recognition of the importance of digitalization in transforming societies and fuelling the growth of the global economy. It is noted that Sweden is among the global leaders in the digital field. The main objective of the forum was that digitalization will enable innovative adapted solutions to promote the integration of ICT within the five sectors.

The conference brought together about 130 participants from Sweden and the East African region. Some of the key participants included the Kenya National Chamber of Commerce and Industry (KNCCI), Kenya Private Sector Alliance (KEPSA), Tanzania Chamber of Commerce, Industry and Agriculture (TCCIA), Uganda National Chamber of Commerce and Industry (UNCCI), and Rwanda's Private Sector Federation (PSF) among.



Hon. Betty Maina, Cabinet Secretary for the Ministry of Industrialization, Trade and Enterprise Development addresses the media.



The stage is set for panellists at SWEACC-BIF 2022.

The Cabinet Secretary for the Ministry of Industrialization, Trade and Enterprise Development, Hon. Betty Maina was the keynote speaker. The Ambassador of Trade for Sweden, Ms. Louise Bergholm attended the event as a guest speaker, as well as the Ambassador of Sweden to Kenya H.E Amb. Caroline Vicini.

In her speech, CS Hon. Maina emphasized the need to embrace the application of digital technology in all sectors which would aid in providing solutions to most of the societal challenges and connect the East African Community. From Sweden, Elof Hansson, enrouteQ, and Swedfund were some of the Swedish companies and investors who attended the event.

#### Tour of Konza Technopolis Development Authority

The Swedish and East African investors visited Konza Technopolis Development Authority (Konza City), together with the visiting officials from government agencies from the EAC member countries. The investors were able to learn about the existing investment opportunities at Konza City.

Konza Technopolis is a leading project of Kenya's Vision 2030 economic development portfolio. It is envisaged that Konza will be a world-class city, driven by thriving information, communications and technology sector, superior reliable infrastructure, and business-friendly governance systems.

There are many opportunities available to invest in projects such as ICT, life science, engineering, research and development, education, commercial development, automatic waste collection and solid waste handling.



Speakers and high-level delegations pose for a photo during SWEACC-BIF 2022.

# TOURISM & CULTURE

# KENYAN TOURISM COMPANIES EXHIBIT IN STOCKHOLM

Six Kenyan tourism companies held an exhibition in Stockholm on 16th June 2022. The exhibition was held at the Courtyard by Marriott Hotel. The Kenyan companies were Africa Adventure Specialists, Glory Safaris, Heritage Hotels, Ol Tukai Lodge Amboseli, Virgin Limited Edition, and Explorer Kenya Tours & Travel Limited.

The exhibition was organized by Africa Showcase, a South African company specializing in organizing and hosting roadshows and exhibitions in five continents — Africa, Asia, Australia, Europe, and North America.

The Embassy participated in the event, represented by First Counsellor, Mr. Robert Mokaya. The purpose of the event was to exhibit tourism products to potential clients in the Nordic region, to encourage tourism flows. The exhibition brought together a total of 20 tourism companies from Africa, and another 20 from Sweden.

Ms. Jacqui Reynolds, the Project Director of Africa Showcase said that the company has embarked on a vigorous campaign to promote African tourism. The company has previously partnered with Kenya Tourism Board (KTB) to promote Kenya's tourism in various global markets.

Speaking during the exhibition, Mr. Mokaya noted that the Covid-19 pandemic had affected global tourism, including Kenya, whose tourism inflows took a significant dip. He was however optimistic that the situation will change positively during the post-Covid time. He added that the Embassy will work with KTB and other tourism stakeholders from Kenya and the rest of the world to sell Kenya's tourism products in the Nordic and Baltic regions.

AFRICA SH © WCASE

Ms. Tabitha Muchogu 2nd L — Sales Manager, Heritage Hotels Ltd, Mr. Jason Mburu 3rd R — General Manager, Glory Safaris, Mr. John Wambugu 4th R — Sales manager Oltukai Lodge Amboseli, Mr. Robert Murigi 5th R — Director, Ex Group Photo during Exhibition.

On their part, the Kenyan tourism stakeholders noted that there is a huge market for tourism flows from the Nordic region to Kenya. They called on Kenya to invest in marketing its tourism products to clients in the Nordic region. They requested the Embassy to facilitate them in creating further networks with their counterparts in the Nordic region with the goal of enhancing and promoting Kenya's tourism.

According to research, Scandinavians love to travel. Nordic countries occupy four out of the top five positions for travelling abroad for tourism. A study conducted in 2019 showed that Finland emerges the top as the country whose citizens most frequently travel globally, followed by the USA, Sweden, Denmark and Norway.

Statistics show that the outbound flow of tourists from Sweden alone to the world was 19,061,000 in 2019. This figure fell sharply to 6,081,000 in 2020, but this was largely due to the emergence of the Covid-19 pandemic which severely restricted global travel. The statistics reveal annual outflows which exceed Sweden's population of 10.5 million. This points to the possibility that many Swedes travelled out of their country more than once in the year.



Ms. Tabitha Muchogu (right) — Sales Manager, Heritage Hotels and Mr. Robert Mokaya (Left) Counsellor I, Kenya Emabssy Stockholm in discussion during exhibition.

#### **DESTINATION KENYA**

Kenya is fondly referred to as 'magical Kenya' due to the unforgettable tourism and hospitality experiences offered by the country. Coincidentally Magical Kenya is also the governmental agency that markets Kenya as a tourist and hospitality destination.

The country is located along the equator thus experiences a very pleasant tropical climate, with two major seasons, that is the dry season and rainy season. Kenya shares borders with Tanzania, Uganda, South Sudan, Ethiopia and Somalia, with a coastline of over 500km along the Indian Ocean.

The tourism sector is an important part of the economic pillar of Kenya's Foreign Policy, thus it has taken a sustainable outlook, and intensive government investment in new tourist packages, branding of premium parks, development of high value niche products that help in securing jobs and protecting our wildlife.

Kenya offers tourists with experiences not found anywhere in the world such as the Nairobi National Park, which is located in the capital city, Nairobi, the 'worlds only wildlife capital'. The Nairobi National Park is located a short distance outside the Central Business District and is host to a wide variety of wildlife including the endangered black rhino, lions, leopards, cheetahs, hyenas, buffaloes, giraffes and diverse birdlife.

"A Lioness Walking on a Grassy Field" by Vishva Patel

Kenya is home to the 'Big Five' (Elephants, Lions, Leopards, Buffalo's, and Rhinos). Tourists may experience the new 7th wonder of the world, the great wildebeest migration. This is a spectacle of herds of wildebeest, alongside zebra and gazelle reaching an estimate number of over 1 million moving seasonally through the Serengeti-Mara ecosystem in search of nutritious grass and water.

Apart from the flora and fauna, Kenya has a diverse population who will welcome you all with smiles. The phrase 'hakuna matata' which means no worries is a Swahili term that best describes the relaxed and warm nature of the Kenyan people.

We would like to see you in our beautiful country, Karibu Kenya!



'On Safari" Masai Mara National Reserve, Kenya by **Jennifer Deacon** 



"Hot Air Balloon" Masai Mara National Reserve, Kenya by Sneha Cecil





# SHENG, AN ACRONYM FOR "SVVAHILI-ENGLISH SLANG"

Language as a medium of communication is vital for the coexistence between people, both close and far. Language often falls between one of two categories. The one spoken the most is informal language. Informal language differentiates itself from the formal language in the following ways. Informal language is:

- Simplified for the targeted demographic.
- constant updating of vocabulary.
- Influence of vernacular languages (mainly in societies with many languages).
- Expressions are circumstantial and situational and thus leading to the formation of expressions that denotes a particular feeling and/or situation.
- It veers from the grammatical structure important when expressing oneself in writing and speech when using formal language.

Sheng is the terminology used to refer to what is classified as slang. Therefore, sheng is the slang language that originates deeply rooted in Kenyan society. It is a vibrant alternative quickly taking root in different circles of Kenyan society. An acronym for "Swahili-English slang." began in the 1960s in the multicultural environment of Nairobi.

Sheng is characterized by essential linguistic flexibility, the Sheng spoken in Kenya is constantly evolving with new vocabulary, pronunciations, culture, and ways of expressing oneself. Below are some notable examples that show the growth and development of sheng over the years. The newly developed and modernized Sheng is referred to as Shembeteng, which can be compared to an encrypted sheng that has been fused with words such as Mbata, Mbete, Mbiti, Mboto, and Mbutu.

Examples of Sheng and Shembeteng words and phrases

Sheng word	Shembeteng	English translation
Kizungu	Kizumbutungu	English
Arif	Arimbif	A friend
Mrasta	Mwambatasta	A Rasta man
Madem	Madembeten	Girls
Nakulove	Nakulombotove	l love you
Kupiga Luku	Lumbutuku	Smart/sharply dressed
Nduthi	Ndumbututhi	A motorcycle

#### KENYAN PURPLE TEA

Tea is one of those sectors that Kenya ranks highly in the world stage. This is because of its widespread consumption and production in various parts across the country. Besides China and India, Kenya form part of the triad tea producers in the entire world. Due to this Kenya presence amongst the top tier tea producers globally is an essential commodity for the country. Think about revenue streams that can positively impact the economy through export of tea.

Tea that has been consumed the most amongst the tea connoisseurs has come in the following flavours: Black, green, white, oolong. Purple tea being the new entrant in the market started its journey in India followed by China and finally to Kenya. The major similarity that purple tea has when compared to the other variants is that the plants that produce this tea are similar to the other. The major differing factor is the purple colour and some nutrients within it that make it stand out from the other tea options.

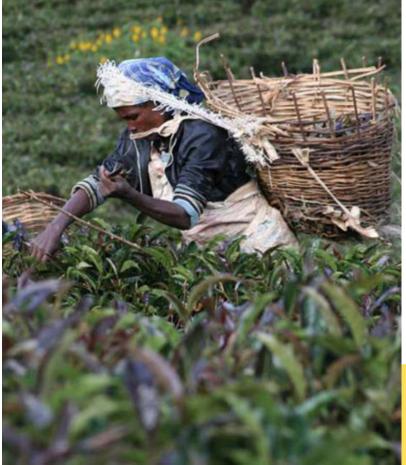


Purple tea leaves are seen at the Gatura Greens purple tea plantation in Gatura settlement of Muranga county, Kenya. (REUTERS/Thomas Mukoya)

Some of the major benefits that have been associated with purple tea include:

- Purple tea has elevated levels of antioxidants when compared to the other variants of tea.
   This antioxidant is also responsible for giving certain fruits and vegetables their rich purple colour.
- One antioxidant that is associated with purple tea is anthocyanins. This antioxidant is helpful in protecting the body against cancerous and neurodegenerative diseases by reducing radical elements that are harmful to cells and can cause illnesses.
- Purple foods are shown to be helpful in fighting inflammation, improving vision, boosting cognition, and supportive towards cardiovascular health.

The climatic conditions available in Kenya have proved to be favourable for the growth of purple tea due to amongst others availability of at least 12hrs sunlight daily and being closer to the equator. Meru, a county in Kenya lies between 4,500 and 7,500 feet above sea level which is ideal for the production of purple tea.



Casual workers pluck purple tea leaves at Njeru Industries Tea Estates, Meru County. FILE PHOTO | NMG

# DIASPORA

#### MADARAKA DAY 2022 IN DENMARK by John Limmo

This year's Madaraka Day was celebrated in Denmark on 28th May 2022. Madaraka day is a national holiday in Kenya, celebrated on the 1st day of the month of June every year, to commemorate the attainment of Kenya's internal self-rule back in 1963. The event, which was arranged by Pamoja Kenya Association in Denmark (PKAD), was also a celebration of the association's 10th anniversary. PKAD was founded by Kenyans of goodwill living in Denmark in April 2012.

The event was graced by H.E. Ambassador Diana Kiambuthi, Kenya's Ambassador to Sweden and accredited to Denmark, and saw the participation of Kenyans resident in Denmark and friends of Kenya, both young and old.

There were wonderful performances by Makadem and Reagan playing Nyatiti and drums, respectively. The amazing Victoria Sees also performed an act about African women, not forgetting a spoken word by one of our own Caroline Njuguna.

H.E. Amb. Kiambuthi in her keynote speech, spoke on issues affecting Kenyans in the Diaspora, urging them to always look out for each other. A questions and answers session allowed guests a robust interactive session with the ambassador.

While the official event ended at 1400hrs, the celebrations continued until midnight with local DJs entertaining guests. The ambience in the room was great, the decorations were on point, and the dance floor was always full of a crowd dancing to their favourite tunes. Kids could be heard shouting and playing together, jumping rope while singing 'public van, public van' and playing hide and seek.

Indeed, it was a beautiful day! Thanks to all who made the day a success!



Amb. Diana Kiambuthi, addresses the participants.



H.E. Amb. Diana Kiambuthi, with Diaspora members in Denmark during Madaraka Day celebration.



Performance by a member of the Diaspora.



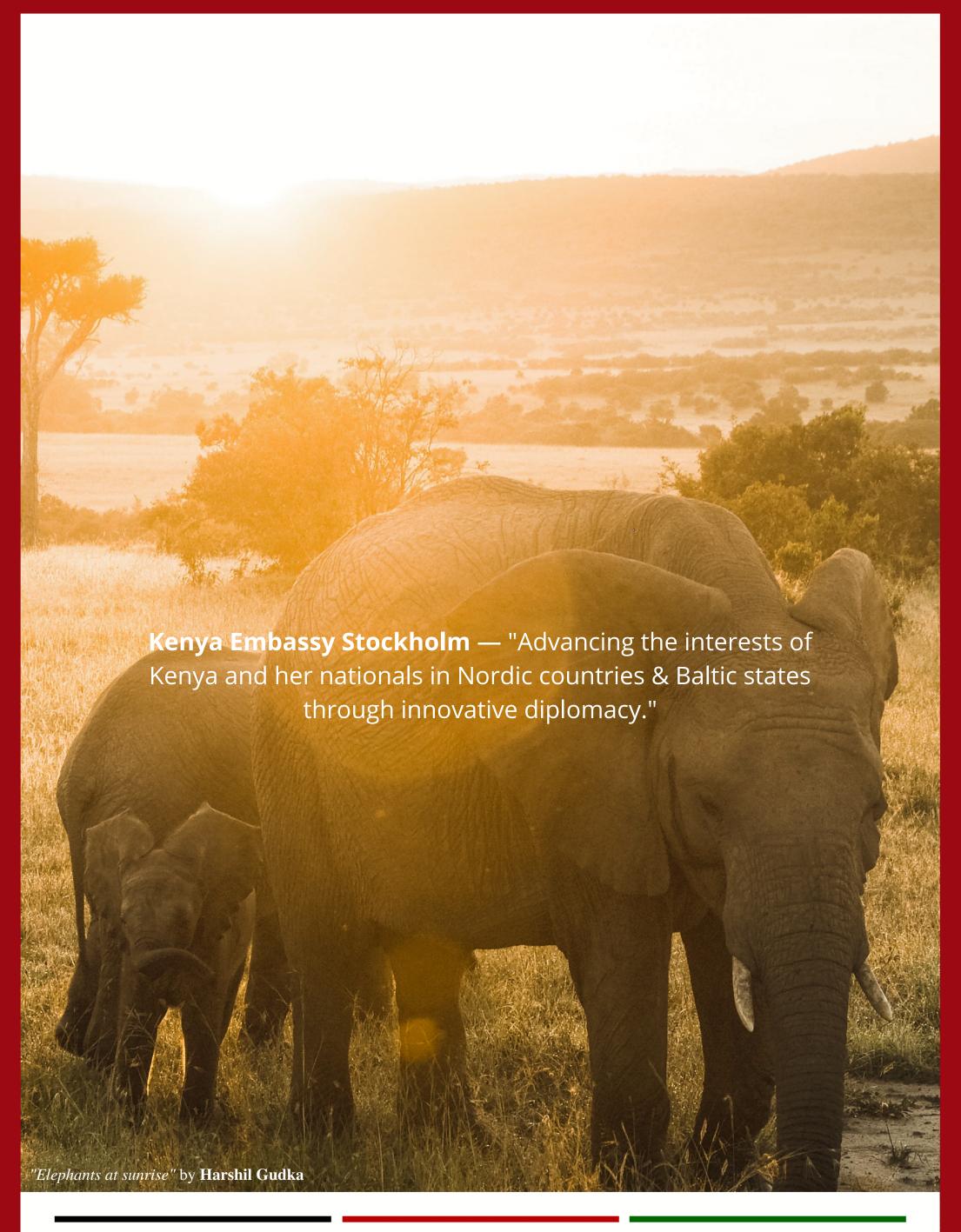
Denmark Diaspora members at dinner during the Madaraka Day event.



Participants enjoying their dinner during the event.



Mak Adem playing the Nyatiti and band performing for guests.



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