



Picture above: opening session at EAC-BIF 2020 at Serena Hotel in Dar Es salaam, Tanzania.

Stockholm, 15th April 2021 –

The Embassies from the East African Community (EAC) accredited to the Kingdom of Sweden, in partnership with the Swedish-East African Chamber of Commerce (SWEACC) present the **9th East African Community Business & Investment Forum (EAC-BIF)**. The event is scheduled for **27th April, 2021**, under the theme: **Green Solutions for Cities in Africa**.

The Forum is a key annual business event to promote business flow, trade and investment opportunities between Sweden and the East African Community. SWEACC's membership in the European Business Council for Africa (EBCAM) will welcome participants from several European Countries. This year's online event has an exciting program features panel discussions, workshops, breakout session and speed dating between representatives for B2G, B2B and B2C actors, with business interests in waste to energy solutions, water and sanitation and green transport.

Confirmed inspirational speakers include:

- **Anna Hallberg**, Swedish Minister for Foreign Trade and Nordic Affairs
- **Betty Maina**, Kenyan Cabinet Secretary of the Ministry of Industrialization, Trade and Enterprise Development.
- **Paula Ingabire**, Rwandan Minister of ICT, and Innovation
- **Kitila Mkumbo**, Tanzanian Minister for industry and trade
- **Amelia Kyambadde**, Ugandan Cabinet Minister of Trade, Industry and Cooperatives
- **Patrick Bucyana**, CEO AC Group Rwanda
- **Allen Kimambo**, Chairperson Tanzania Recyclers Association (TARA)
- **Vimal Shah**, Chairman Bidco Africa

- **Micael Edler**, CEO Bratt International

EAC-BIF 2021 is arranged in collaboration with Kenya Private Sector Alliance (KEPSA), Private Sector Foundation Rwanda (PSF), Tanzania Chamber of Commerce Industry and Agriculture (TCCIA) and Uganda National Chamber of Commerce and Industry (UNCCI) The East African Embassies in Sweden. The event was scheduled to be arranged in Stockholm. Due to the Covid-19 Pandemic and travel restrictions along with social distancing recommendations the event will be held online, on an inclusive digital platform that will create a dynamic experience with speakers from Kenya, Rwanda, Tanzania, Uganda and Sweden.

*“The Forum is a great example of how to interconnect between 5 large cities, presenting opportunities to each other and creating shorter lead time for connecting buyers and sellers. Our well established collaboration with the EAC embassies and associations for private companies in East African countries, create opportunities for sustainable green solutions for large, medium and small companies, within the framework of Agenda 2030”*

Welcome to our eventsite; <https://www.sweacc.se/eac-forum> for more information.

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